

DEPARTMENT OF ECONOMICS AND MANAGEMENT

COURSES TAUGHT IN ENGLISH – Academic year 2020/2021

- Check out lessons in [Easyroom](#) and [Easycourse](#)
- Course program: [search here](#)

Course	Credits (CFU)
LT- Bachelor Economics and Management (CLEM)	
Advanced Business English (L-LIN/12 - 4 CFU)	4
Business English - Curriculum CLAM (L-LIN/12 - 6 CFU)	6
Business English - Curriculum CLEI (L-LIN/12 - 6 CFU)	6
Business English - Curriculum CLEA (L-LIN/12 - 6 CFU)	6
Business English - Curriculum CLEF (L-LIN/12 - 6 CFU)	6
Business English - Curriculum CLED (L-LIN/12 - 6 CFU)	6
Cross-Cultural Marketing (SECS-P/08 - 9 CFU)	9
Economia della globalizzazione (Economics of Globalization) (SECS-P/02 - 8 CFU)	8
Economia dei network agroalimentari (Economics of Agri-food Networks) (AGR/01 - 8 CFU)	8
LT- Bachelor Food System: Management, Sustainability and Technologies (FOOD System)	
Business English (L-LIN/12 - 10 CFU)	10
LM – Second cycle degree Business Administration (ADA)	
Advanced Management Accounting (SECS-P/07 - 6 CFU)	6
Business English (B2) (L-LIN/12 - 3 CFU)	3
LM – Second cycle degree Finance and Risk Management (FRIM)	
Business English (B2) (L-LIN/12 - 6 CFU)	6
Financial Analysis and Forecasting (SECS-P/01 - 9 CFU)	9
Insurance and Pension Fund Technique (SECS-S/06 - 8 CFU)	8

Risk Management and Value Creation in Banks (SECS-P/11 – 9 CFU)	9
LM – Second cycle degree Food Quality Systems and Gastronomy Management (FOOD QUALITY)	
C.I. Consumer behaviour and food valorisation – Modules “Consumer behaviour” and “Valorisation of local agri-food products” (AGR/01 – 12 CFU)	12
C.I. The territorial dimension in agri-food production - Module “Food Geographi” (MGGR/02 – 6 CFU)	6
European and Global Food Law (IUS/14 – 6 CFU)	6
Nutrition and applied dietetics (MED/49 – 6 CFU)	6
Price transmissions in Food Value Chain (AGR/01 – 3 CFU)	3
Sociology of critical consumption (SPS/07 – 6 CFU)	6
LM – Second cycle degree International Business and Development (Course delivered in English) - IBD	
Communication Skills (3 CFU)	3
Contemporary Issues and Tools in Economics (SECS-P/06 – 9 CFU)	9
Cooperation and Competition Among Firms (SECS-P/06 – 9 CFU)	9
Development Economics and International Cooperation (SECS-P/01 – 9 CFU)	9
Economic Statistics (SECS-S/03 – 9 CFU)	9
Economics of European Integration (SECS-P/01 – 8 CFU)	8
Environmental Economics and policy (SECS-P/02 – 6 CFU)	6
Eu Policies and Projects (SECS-P/01 – 9 CFU)	9
Growth and History of the Global Economy (SECS-P/06+SECS-P/12 – 9 CFU)	9
International Accounting and Governance (SECS-P/07 – 9 CFU)	9
International Branding and Retailing (SECS-P/08 – 9 CFU)	9
International Financial Institutions and Markets (SECS-P/11 – 9 CFU)	9
Laws , Economics and Culture (IUS/05 – 8 CFU)	8
Micro&Macro Economics (SECS-P/02 – 9 CFU)	9
LM – Second cycle degree Trade and Consumer Marketing (TRADE)	
Business English (B2) (L-LIN/12 – 3 CFU)	3
Behavioural Economics	7

(SECS-P/06 – 7 CFU)	
Communication and Marketing intelligence – Module “Communication and Digital Marketing” (SECS-P/08 – 5 CFU)	5
Health and Wellness Marketing (SECS-P/08 – 5 CFU)	5
Loyalty Marketing and CRM – Modules “Loyalty Marketing” and “CRM and customer analytics” (SECS-P/08 – 10 CFU)	10
Modern Retail Development (SECS-P/12 – 8 CFU)	8

Agg. 17/11/2020