## DEPARTMENT OF ECONOMICS AND MANAGEMENT

### COURSES TAUGHT IN ENGLISH – Academic year 2019/2020

Check out lessons in [Easyroom](#) and [Easycourse](#)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits (CFU)</th>
<th>Year of study</th>
<th>Semester</th>
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<tbody>
<tr>
<td>LT- Bachelor</td>
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<tr>
<td><strong>Economics and Management (CLEM)</strong></td>
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<tr>
<td>Advanced Business English (L-LIN/12)</td>
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<td>Business English - Curriculum CLAM (L-LIN/12)</td>
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<td>Business English - Curriculum CLED (L-LIN/12)</td>
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<td><strong>Competitiveness and Business Strategy</strong> - mod.1 e mod.2 (SECS-P/07)</td>
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<td><strong>Cross-Cultural Marketing</strong> (SECS-P/08)</td>
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<td><strong>Economia dei network agroalimentari</strong> (Economics of Agri-food Networks) (AGR/01)</td>
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<td><strong>Economia della globalizzazione</strong> (Economics of Globalization) (SECS-P/02)</td>
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<td><strong>LT- Bachelor</strong></td>
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<td><strong>Food System: Management, Sustainability and Technologies (FOOD System)</strong></td>
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<td>Strategic management control (SECS-P/07)</td>
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<td><strong>Finance and Risk Management (FRIM)</strong></td>
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<td>Financial Analysis and Forecasting (SECS-P/01 – 9 CFU)</td>
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<td>Insurance and Pension Fund Technique (SECS-S/06 – 8 CFU)</td>
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<td>Risk management and value creation in banks (SECS-P/11 – 9 CFU)</td>
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<td><strong>Food Quality Systems and Gastronomy Management (FOOD QUALITY)</strong></td>
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<td>Price trasmission in Food Value Chain (AGR/01)</td>
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<td><strong>International Business and Development (IBD)</strong> - (COURSE ENTIRELY)</td>
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<td>Communication Skills (3 CFU)</td>
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<td>Cooperation and Competition Among Firms (SECS–P/06)</td>
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<td>Development Economics and International Cooperation (SECS–P/01)</td>
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<td>Economic Statistics (SECS–S/03)</td>
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<td>Economics of European Integration (SECS–P/01)</td>
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<td>Environmental Economics and policy (SECS–P/06)</td>
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<td>Eu Policies and Projects (SECS–P/01)</td>
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<td>Growth and History of the Global Economy (SECS–P/06+SECS–P/12)</td>
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<td>International Accounting and Governance (SECS–P/07)</td>
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<td>International Branding and Retailing (SECS–P/08 – 9 CFU)</td>
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<td>International Financial Institutions and Markets (SECS–P/11)</td>
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<td>International Markets and Organization Laws (IUS/05)</td>
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<td>Micro&amp;Macro Economics (SECS–P/02)</td>
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<td><strong>Trade and Consumer Marketing (TRADE)</strong></td>
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<td>Comarch Loyalty and Analytics Lab (SECS-P/08)</td>
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<td>Health and Wellness Marketing (SECS-P/08)</td>
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<td>Loyalty Marketing and CRM – Modules “Loyalty Marketing” and “CRM and Customer Analytics” (SECS-P/08)</td>
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<td>Retail Symposium Lab in Dublin (SECS-P/08 )</td>
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Agg. 1/8/2019