

Food Quality Schemes and sustainability: a strategic guide

April 26th - Register [here](#)

On the occasion of World Intellectual Property Day, we launch and present a Strategic guide on Food Quality Schemes developed in the context of the Strenght2Food project. Presenting the results of a 5-year research, as well as several case studies from different countries, the guide constitutes a great tool for practitioners, policymakers, and institutions to delve into the relationship between Food Quality Schemes and sustainability.

Strength2Food is a five-year Horizon 2020 project that started in March 2016. It aims to provide the EU and its Member States with evidence-based recommendations on the implementation of quality policy. You can find more information on the [project website](#).



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Agenda

12.00 - 12.05

Welcome and presentation

Prof Matthew Gorton,
Newcastle University, UK

12.05 – 12.35

The strategic guide:

Theoretical framework

Prof Filippo Arfini,
University of Parma

The logic and the structure of the guide

Dr Marianna Guareschi,
University of Parma

12.35 – 12.45

Stakeholders' perspectives:

Consorzio Parmigiano Reggiano

Dr Riccardo Deserti,
Executive Director

AREPO

Ms Giulia Scaglioni,
Policy Officer

12.45 - 12.55

Q&A - All

